



*SouthSide Annual Champions for Children Gala*

# PATHWAYS

*Journeys through early childhood*

**SPONSORSHIP  
OPPORTUNITIES**

*Early childhood education can be the difference between being left behind and leading the way.*

*SouthSide Annual Champions for Children Gala*  
**SAVE THE DATE**  
**3.2.24**

**SPONSORSHIP OPPORTUNITIES\***

**TITLE**  
*Sponsor*  
**\$20,000**

- (available to one sponsor)*
- Sponsorship of a portion of SouthSide's Family Partnership Program, which includes resources/referral services, one-on-one parent support, and other family programming and events.
  - A \$16,500 donation to SouthSide Early Childhood Center.
  - Two (2) premium seating tables of ten (10) at the Gala.
  - Recognition from the podium the night of the event.
  - Your company logo featured prominently on the gala invitation, printed program, event signage, and event registration website.
  - Full-page, full-color ad with premium placement in the event program.
  - Special mention in all press releases.
  - Six (6) social media highlights on SouthSide's Facebook page.

**PLATINUM**  
*Sponsor*  
**\$15,000**

- Sponsorship of a portion of SouthSide's Health Program. This includes having a nurse visit weekly to ensure all children are up to date on physicals, immunizations, and screenings.
- A \$11,500 donation to SouthSide Early Childhood Center.
- Two (2) premium seating tables of ten (10) at the Gala.
- Recognition from the podium the night of the event.
- Your company logo featured prominently on the gala invitation, printed program, event signage, and event registration website.
- Full-page, full-color ad with preferred placement in the event program.
- Special mention in one (1) event press release.
- Four (4) social media highlights on SouthSide's Facebook page.

**GOLD**  
*Sponsor*  
**\$10,000**

- Sponsors a portion of SouthSide's Mental Health Program, which includes play therapy, individual coaching, and family supports/resources.
- A \$8,250 donation to SouthSide Early Childhood Center.
- One (1) premium seating table of ten (10) at the Gala.
- Recognition from the podium the night of the event.
- Your company logo featured prominently on the gala invitation, printed program, event signage, and event registration website.
- Half-page, full-color ad with preferred placement in the event program.
- Special mention in one (1) event press release.
- Two (2) social media highlights on SouthSide's Facebook page.

**SILVER**  
*Sponsor*  
**\$5,500**

- Sponsors a portion of SouthSide's Gross Motor materials, including indoor and outdoor equipment.
- A \$3,750 donation to SouthSide Early Childhood Center.
- One (1) table of ten (10) at the Gala.
- Recognition from the podium the night of the event.
- Your company logo in the gala program and on event signage.
- Quarter-page, full-color ad in the event program.
- One (1) social media highlight on SouthSide's Facebook page.

*Youth Opportunities Program (YOP) tax credits are available to anyone with MO state tax liability. The credits provide the incentive to double your impact by doubling your dollars given to SouthSide. Donors receive 50% of your monetary contribution in tax credits to offset your tax liability. Increase your donation and reap the benefits of the tax credits-- it is a win-win for you and for SouthSide!*

**BRONZE**  
*Sponsor*  
**\$4,000**

- Sponsors a portion of SouthSide's Extended Day Program, which provides parents and caregivers with extra hours of daily care for their child(ren).
- A \$2,250 donation to SouthSide Early Childhood Center.
- One (1) table of ten (10) at the Gala.
- Recognition from the podium the night of the event.
- Your company logo in the gala program and on event signage.
- Eighth-page, full-color ad in the event program.

**COPPER**  
*Sponsor*  
**\$3,000**

- Sponsors a portion of infant supplies, including diapers, wipes, formula, and sleep sacks.
- A \$2,300 donation to SouthSide Early Childhood Center.
- Four (4) tickets to the Gala.
- Recognition from the podium the night of the event.
- Your company logo in the gala program and on event signage.

*Commit by 12/1/23 for inclusion in the invite and 2/23/24 for inclusion in the printed program.*



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[southside-ecc.org](http://southside-ecc.org)



Proud member of

United Way  
of Greater St. Louis

